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Ramada, Fargo ND

Dec 6th | 4:30 - 6:30 pm

[www.fmchamber.com](http://www.fmchamber.com)

## Top 5 Reasons To Buy HP

Thinking about a new Dell? You may want to think HP instead.



Headquartered in Palo Alto, CA, HP is a global leader in many areas such as servers, desktop and laptop computers, PocketPCs, and printers. HP is also ranked high among global companies for their corporate responsibility and their impact on society and the environment.

Ignus has been an HP reseller for many years and we have been consistently pleased with the quality and power of HP products.

Here are 5 reasons why your next computer, server, laptop, or printer should be an HP:

- » HP is #1 globally in servers, including: blade, x86, Windows®, Linux, UNIX and high-end UNIX servers\*\*
- » HP is #1 globally in desktop and notebook PCs and #2 globally in Pocket PCs and workstations\*\*
- » HP is #1 globally in the inkjet, all-in-one and single-function printers, mono and color laser printers, large-format printing, scanners, print servers and ink and laser supplies\*
- » HP is #1 in total disk and storage systems\*\*
- » Ignus is an authorized HP reseller ready to serve you and to select the best products to fit your business needs.

\* Refers to units. Source: IDC Q1 2007 for all categories except large-format printing, print servers and supplies for which source is HP.

\*\* Refers to units, except storage referred in factory revenue, Source: IDC Q1 2007.

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## Life or Death Gadgets of 2007

Okay, not really life or death, but for most people death is just as bad as boredom

According to C|Net reviews, the following list of products are a must have for any technophile, gadget head or anyone looking to improve their access to media, movies, TV shows and video games.



**The Apple iPhone** Close enough to perfect to be called perfect. Apple tops this list with the Apple iPhone, a megagadget hybrid that combines a media player, cell phone and Web appliance all into one easy to use intuitive package.

**The Apple iPod Nano (3rd Gen.)** Redesigned and restructured, the new Apple iPod Nano has taken a new squat shape and the ability to play video, thanks to the 2-inch screen. The updated scroll wheel is a bit smaller. Those with large hands may experience some difficulty navigating. The price is right; just under \$200 for the 8GB model and \$150 for the 4GB model. This nano made some mega strides.

**Vudu** What Netflix did to the video rental industry, Vudu might do to Netflix; make it obsolete. Download movies directly to your TV, at will. With Vudu's magic you can. New releases run \$5 to \$20 to purchase, or you can rent titles for \$1 to \$4. With tons of movie studios on board and for a reasonable \$400 you can finally get the movies you want when you want. Netflix, watch out!



**Nintendo Wii** Mass appeal and flailing arms make this gamer's console the hottest seller for this generation of home consoles. The Wii sports a revolutionary motion sensing controller, an add-on controller called "Nunchuk" and fun family-friendly titles. This is the gaming console for generations of family fun.

**Apple MacBook** Pound for pound, the Apple Core 2 Duo MacBook offers the most



Apple MacBook, finally a black Apple.



PSP, portable gaming at it's best.



Handy High-Def with the Sony HandyCam.



Shure, I can't hear you with these noise canceling bass thumping ear buds.

bang for the buck. The MacBook Pro's little sibling offers top notch performance in the price range for \$1,099 to \$1,499 depending on configuration. Of course, this Apple has the ability to run Mac OS X and Windows XP operating systems simultaneously and sports Apple's very cool sense of style.

**Sling Media Slingbox A/V** Need to watch TiVo recorded TV shows from a coffee shop, the in-laws, or a plane? All you need is a Windows XP laptop or Windows Mobile handheld, a Wi-Fi hot spot, and a Slingbox. Of the three brand-new additions to the Slingbox lineup, the Slingbox A/V's \$180 price tag and simple setup is the best.

**Sony PSP** Portable gaming at it's best! The improved Sony PSP has faster loading times, video output to TVs, more responsive controls and a 19% reduction in body fat. If you're in the market for a portable gaming-and-multimedia machine this should be your first stop.

**Samsung LN-T4665F** Samsung's 46-inch 1080p HDTV leaves plasma TVs shaking on their stands. But that's not where the good looks end. A stylish design frames this set's screen, but the screen itself is a bit too shiny and reflective.

**Sony Handycam HDR-CX7** For \$1000 you now can have the sleek, small and high-def Sony CX7 Handycam. The video this guy produces is likely to amaze you. You also have the convenience of recording to a Memory Stick Duo. Video editing has a few snags in it, just make sure you know what you need.

**Shure SE110 Sound Isolating Earphones** Those little white generic ear buds are not only uncomfortable, but most have horrible sound. Shure finally presents a solution to that problem. Those ear buds deliver bass thumping rhythms while blocking background noise - at the same time. The \$100 price tag a little too steep? V-Moda's \$40 Bass Reqs have some nice bass, too.

Any of those products make a great Christmas gift. Please drop them off at my desk at the Ignus office. ☺

#### Resources

"Top 10 Must Haves". 11 September 2007. [reviews.cnet.com](http://reviews.cnet.com/4520-8900_7-1008327-1.html). 11 September 2007. < [http://reviews.cnet.com/4520-8900\\_7-1008327-1.html](http://reviews.cnet.com/4520-8900_7-1008327-1.html) >.

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#### Ignus Cool Site | [thegoodfoodfight.com](http://thegoodfoodfight.com)



Yup, that is bean and veggie wraps up in your face.

Site URL: [thegoodfoodfight.com](http://thegoodfoodfight.com)  
 Traffic Estimate: 59,300 per month  
 Type of Site: Flash Based Entertainment, Education

In the mood for tossing eggs, salmon and spaghetti at a trashing talking ninja, lunch lady and hot dog cart operator? Well, now you can with thegoodfoodfight.com. This site features an interactive flash interface that you literally can destroy. The scroll bar smashes, windows burst and banner ads crumble as you grab food from ads and recipies and hurl them at your digital nemesis.

# What in the World are Widgets?

Widgets, a vague term used to describe a vague concept



Mac OS X Dashboard VS Desktop X Objects

Today's world is getting faster and faster and technology that helps everyone to stay connected and informed is on the rise. One such technology is widgets.

So what in the world are widgets?

Well, according to dictionary.com, a widget is a device or control that is very useful for a particular job. Widgets, in this case, are downloadable interactive virtual tools that provide services such as showing the user the latest news, the current weather, a dictionary, a map program, sticky notes, or even a language translator, among other things.

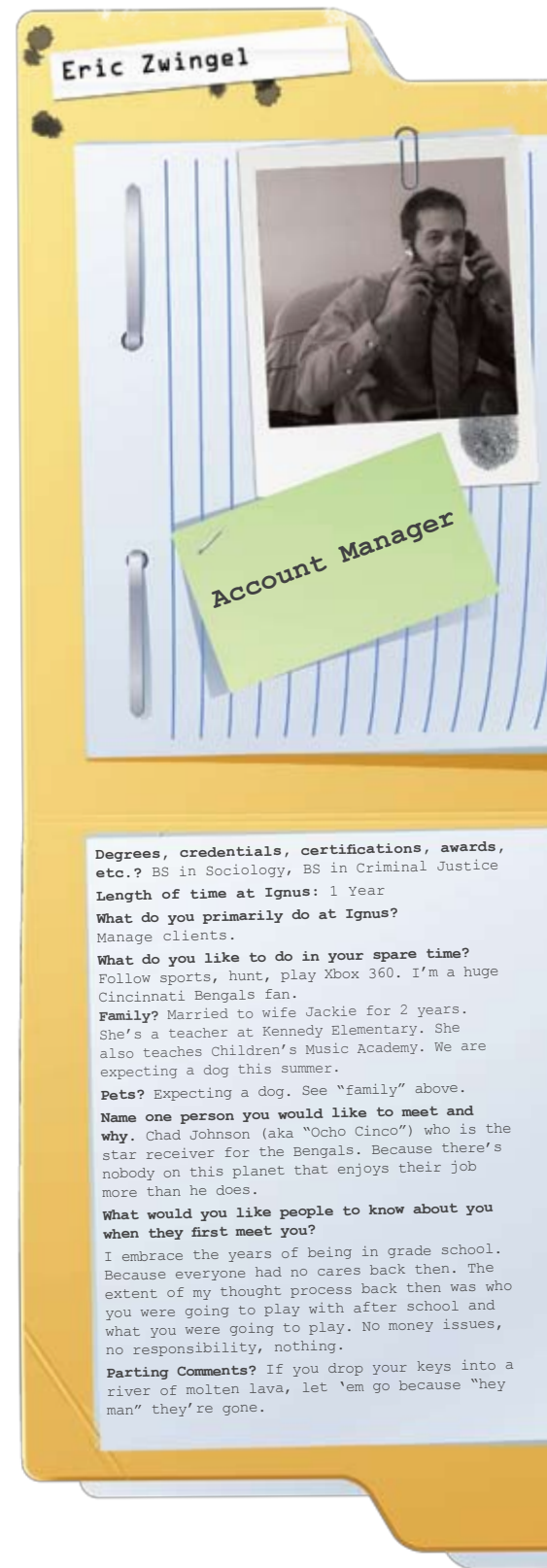
If you are interested there are many different widget engines available for completely free:

- » **Google Desktop** – a free utility that helps you search your desktop for files and also has gadgets (as they call them) for your desktop ([desktop.google.com](http://desktop.google.com))
- » **Yahoo! Widget Engine** – Yahoo's widget engine, which allows their widgets to be displayed directly on the desktop ([widgets.yahoo.com](http://widgets.yahoo.com))
- » **Microsoft Gadgets** – free desktop tools for various purposes, such as weather information, text messaging, and gas prices ([microsoftgadgets.com](http://microsoftgadgets.com))
- » **Windows Sidebar** – a widget sidebar that comes with Windows Vista ([www.microsoft.com/windows/products/windowsvista/features/details/sidebargadgets.msp](http://www.microsoft.com/windows/products/windowsvista/features/details/sidebargadgets.msp))
- » **Klipfolio** – a small, free desktop dashboard and sidebar application for Microsoft Windows ([www.klipfolio.com](http://www.klipfolio.com))
- » **Dashboard** – the widget engine that was released with Mac OS X v10.4 ([www.apple.com/macosex/features/300.html#dashboard](http://www.apple.com/macosex/features/300.html#dashboard))
- » **SpringWidgets** – the first widget engine that works on the desktop, in blog sidebars and on MySpace pages using the same file ([www.springwidgets.com](http://www.springwidgets.com))

## Resources

"Widget – Definitions from Dictionary.com" Widget – Definitions from Dictionary.com . 3 December 2007. Dictionary.com. 3 December 2007. < <http://dictionary.reference.com/browse/Widget> >.

"Widget engine - Wikipedia, the free encyclopedia" Widget engine - Wikipedia, the free encyclopedia. 25 November 2007. Wikipedia. 3 December 2007. < [http://en.wikipedia.org/wiki/Widget\\_engine](http://en.wikipedia.org/wiki/Widget_engine) >.



Degrees, credentials, certifications, awards, etc.? BS in Sociology, BS in Criminal Justice  
Length of time at Ignus: 1 Year  
What do you primarily do at Ignus?  
Manage clients.  
What do you like to do in your spare time?  
Follow sports, hunt, play Xbox 360. I'm a huge Cincinnati Bengals fan.  
Family? Married to wife Jackie for 2 years. She's a teacher at Kennedy Elementary. She also teaches Children's Music Academy. We are expecting a dog this summer.  
Pets? Expecting a dog. See "family" above.  
Name one person you would like to meet and why. Chad Johnson (aka "Ocho Cinco") who is the star receiver for the Bengals. Because there's nobody on this planet that enjoys their job more than he does.  
What would you like people to know about you when they first meet you?  
I embrace the years of being in grade school. Because everyone had no cares back then. The extent of my thought process back then was who you were going to play with after school and what you were going to play. No money issues, no responsibility, nothing.  
Parting Comments? If you drop your keys into a river of molten lava, let 'em go because "hey man" they're gone.

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Comments, Questions, Suggestions?  
If you have questions, comments, suggestions, or ideas for a topic you'd like to see please contact [editor@ignus.com](mailto:editor@ignus.com).

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**Ignus Quick Tip**

It's easy to customize Windows XP's General tab in the System Properties dialog box with your support contact information and your company's logo just by using Notepad.

**Customize Windows XP's General Tab**

For a complete list go to [www.ignus.com/articles/391](http://www.ignus.com/articles/391)

**Ignus Quick Stats**

**Online advertising Breakdown by ad unit type (M)**

Industry	Flash	Rich Media	Sponsored Link	Image
Automotive	5,640.7	1,086.2	581.2	1,373.7
B to B	1,318.8	88.1	4,039.9	891.1
Consumer goods	4,519.3	825.8	3,455.6	2,222.4
Entertainment	8,034.0	959.4	4,392.0	1,442.0
Financial services	20,526.2	635.2	2,996.1	13,297.5

Source: Nielsen Online, 2007